

# TERMS AND CONDITIONS – DIAGEO SA: Celebrate in Style This Summer

## 1. Important Notice

- 1.1 These terms and conditions contain certain terms and conditions which (i) may limit the risk or liability of the promoters or a third party, (ii) may create risk or liability for you; and/or (iii) may compel you to indemnify Diageo SA or a third party; and/or (iv) may be an acknowledgement of any fact by you.
- 1.2 You acknowledge that by submitting your entry to the Promotion, you have been given an appropriate opportunity to first read and understand these terms and conditions before entering the Promotion and you agree to them.
- 1.3 Nothing in these terms and conditions is intended to, or must be understood to unlawfully restrict, limit or avoid any rights or obligations created for either the entrant or the promoter in terms of the Consumer Protection Act, 68 of 2008 ("the CPA").
2. This Promotion is organized by Diageo South Africa (Pty) Ltd (registration number: (1964/003344/07) ("Diageo SA" or the promoter").
3. The Promotion commences on **1 November 2025 at 00:00:01 and ends on 31 December 2025 at 23:59:59** ("Promotional Period").
4. Participating selected outlets within the Western Cape are as follows:
  - Pick n Pay
  - Shoprite/Checkers
  - Spar Tops
5. You will only be eligible to enter this Promotion if:
  - 5.1 You are a natural person over the age of 18 at the date of entry;
  - 5.2 You are not a director, member, partner, employee, agent or consultant to Diageo SA or participating promoters above, or any marketing service provider in respect of the promotional competition or any other person who directly or indirectly controls or is controlled by the promoter/s or suppliers of goods or services in connection with this Promotion, or the spouse, life partner, parent, child, brother, sister, business partner or associate of such a person;

5.3 It is not unlawful to supply the prize to you in terms of any legislation or public regulation and Diageo SA reserves the right to require proof that it will not be unlawful to supply the prize to you;

**6.** To enter this Promotion:

6.1 Purchase 1 (one) of the qualifying Diageo products listed below from a participating outlet during the Promotional period:

Johnnie Walker Blue Label 0,75L
Johnnie Walker Gold Label 0,75L
Casamigos Blanco 0,75L
Casemiro's Reposado 0,75L
Don Julio Reserve Blanco 0,75L
Don Julio Reposado 0,75L
Singleton of Dufftown 12 YO 0,75L
Singleton of Dufftown 15 YO 0,75L

6.2 Participants must **keep the original proof of purchase** corresponding, which clearly indicates the product purchased, the store where the purchase was made, and the date the product was purchased.

6.3 The entry will only be considered valid if the purchase was made between 1 November 2025 at 00:00:01 and 31 December 2025 at 23:59:59, and a participating product was purchased at a participating outlet. Entries that do not meet these requirements will be deemed invalid.

6.4 Participants must scan the participating QR code found on the POS (Point of Sale) and the participating product neck tags to enter via the web entry platform.

6.4.1 Shoprite/Checkers & Sixty60 entries (only): Shoppers will automatically be entered into the Promotion by purchasing qualifying products during the Promotional period, by swiping their Xtra Savings Cards instore and by successfully completing a Sixty60 order.

6.5 Participants must follow web entry prompts (including uploading a full and clear image of participating product proof of purchase). If for any reason, the till slip or any requested image upload provided is unclear manual verification will take place. Please allow for 7 (seven) working days to be notified on the status of a manual entry check.

- 6.6 Participants must submit their entry. Once entries are verified, the Participants will be advised that their entry has been entered into the draws to stand a chance to win tickets to exclusive events and escapes depending on the participating product purchased. Only valid entries that meet the criteria listed in term 6.3 will be entered in the draws.
- 6.7 The winners will be drawn using randomized algorithm draws, ensuring fair and unbiased allocation across all valid entries.
- 6.8 Draws will be scheduled to take place on 9 December 2025, 15 December 2025 and 2 January 2026.
- 6.9 Winning Participants will be contacted telephonically by the Promotors on the MSISDN (mobile number) assigned to the winning entry. Full details of the prize will be discussed with the winner.
- 6.10 The Promotor will attempt to contact an eligible winner 3 (three) times over a 72 (seventy-two) hour period on the cell phone number used to enter. If an eligible winner cannot be contacted, the prize will be forfeited and a backup eligible winner will be drawn, and these same terms and conditions shall apply.
- 6.11 By attending or participating in any participating Diageo brand event or escape, winners and their guests automatically accept that they do so at their own risk. Diageo and its partners will not be held responsible for any loss, injury, or damage arising from attendance, participation, or travel related to the event. Participation implies full acceptance of these terms.
- 6.12 Entry Limitations: Participants are permitted to enter 2 (two) entries per day/ per MSISDN (mobile number), 4 (four) entries per month/ per MSISDN and 8 (eight) entries per MSISDN over the Promotional period, provided that each entry is associated with a separate purchase of a participating product.
- 6.13 A proof of purchase may only be used once.
- 6.14 Duplicate entries where the same till slip is used more than once to enter the Promotion will be eliminated.

- 6.15 Only 1 (one) product and 1 (one) entry per till slip is permitted and till slips may not be duplicated. For clarity, if there is more than 1 (one) qualifying product purchased on a single till slip, only 1 (one) product will qualify.
- 6.16 If a Participant purchases more than one participating brand on the same till slip, they must choose which brand's prize draw to enter by using that brand's barcode during the first step of entry.
- 6.17 The Promoter is not liable for any technical failure that may result in the Promotion entry not being successfully submitted.
7. Pooling of prizes is not allowed (i.e. one cannot have one person enter the Promotion and another person claim the prize). In the event that a MSISDN or MSISDN's are seen to be pooling prize entries, the prizes will be revoked and the MSISDN's will be prohibited from entering the Promotion.
8. Any costs or expenses incurred in respect of items not specifically included in the prize are for the winner's own account. Diageo SA and its associates, if applicable, will not be responsible for any other expenses which the winner may incur as a result of their acceptance of the prize, whether foreseen or not.
9. The prizes are not transferable and may not be deferred, changed or exchanged for cash or any other item. Diageo SA reserves the right to alter the prize to a prize of comparable commercial value.
10. In the event that a prize includes attendance at or participation in an event or an escape, the Promoter reserves the right, at its sole discretion, to amend, postpone, or change the venue, date, or time of the event if circumstances outside of its control make such changes necessary. The Promoter will endeavor to provide reasonable notice of any such changes where practicable. The Promoter will not be liable for any costs, expenses, or damages incurred as a result of such amendments, postponements, or changes.
11. The MSISDN (mobile number) that enters the promotion is the only MSISDN that can claim the prize.
12. By entering this Promotion, the Participant agrees to not engage in any prohibited conduct, including but not limited to fraudulent activity, false or misleading entries, or tampering with

the entry or prize process. If you are found to be suspected of fraudulent activity, you will be prohibited from entering this Promotion and claiming any prizes won.

### **13. Prize Details & Terms**

13.1 Win x2 tickets to an Exclusive Johnnie Walker Blue & Gold Yacht Party (20x double tickets available).

13.1.1 Event Dates & Time:

- Event Times: 12 noon – 4pm (4 hours)
- Tuesday 16 December 2025
- Saturday 10 January 2026
- Saturday 17 January 2026

12.1.2. Event Details:

- Access for 2 (two) to the Mirage Yacht
- Departing from the V&A Waterfront
- Inclusive of food, drinks and entertainment
- Exclusive of transport to and from the event

13.2 Win x2 tickets to an Exclusive Casamigos Pool Party (20x double tickets available).

13.2.1 Event Dates & Times:

- Event Times: 2pm – 7pm (5 hours)
- Sunday 21 December 2025
- Sunday 11 January 2026

12.1.2. Event Details:

- Access for 2 (two) to the Lighthouse Rooftop
- Cape Town (city centre)
- Inclusive of food, drinks and entertainment
- Exclusive of transport to and from the event

13.3 Win x2 tickets to an Exclusive Don Julio Penthouse Party (20x double tickets available).

13.3.1 Event Dates & Times:

- Event Times: 4pm – 9pm (5 hours)
- Sunday 4 January 2025
- Thursday 8 January 2026

12.1.2. Event Details:

- Access for 2 (two) to the Ruckerfeller
- Cape Town (city centre)
- Inclusive of food, drinks and entertainment
- Exclusive of transport to and from the event

13.4 Stand a chance to win a Luxury Singleton Escape Holiday for 6 - x3 Singleton Escapes (for 6).

13.4.1 Event Dates & Location:

- Friday 22 May 2026 – Sunday 24 May
- Forest Lodge at Grootbos Private Nature Reserve

13.5 Escape Details:

- 2 (Two) night stay for 6 (six) people
- Shared accommodation
- 3 (Three) free standing suites
- Full board basis with Slow Moment curated program
- The Singleton, water, soft drinks, tea and coffee, minibar included
- Breakfast with a la carte menu, light lunch, a la carte dinner included
- Includes transfers to and from included activities

- Exclusions: laundry, spa treatments, whale watching boat trips, boat trips to Dyser Island, shark cage diving, scenic flights, wine tours, Lady Stanford river cruise, fat biking, items of personal nature (telephone calls, items bought from Grootbos Gallery)
14. Winners may be required to take part in publicity and participation in the Promotion is conditional on them agreeing to take part in such publicity. The Winner will not be entitled to any remuneration for taking part in such publicity. All and any materials, including publicity materials, are the sole property of Diageo SA.
  15. To the extent that any taxes, duties, levies or other charges may be levied on a prize by the government or any other competent government or regulatory body, the winner will be liable therefore, and Diageo SA will not increase the value of the prize to compensate for such charges.
  16. Should you win any prize, you undertake to expeditiously do all things necessary to enable the promoters to comply with their obligations under the CPA.
  17. Diageo SA reserves the right to vary, postpone, suspend, or cancel the Promotion and any prize, or any aspect thereof, without notice at any time, for any reason which Diageo SA reasonably deems necessary. In the event of such termination, all Participants agree to waive any rights that they may have in terms of the Promotion and acknowledge that they will have no recourse against the promoters, their advertising agencies, advisors, suppliers and nominated agents.
  18. In the event of a dispute, the decision of Diageo SA is final and binding and no correspondence will be entered into.
  19. If the Winner fails to comply with any of these rules or the terms of acceptance of the prize, this will be construed as a rejection of the prize and then, without prejudice to any other remedy which Diageo SA and its associates may have, the winner will be automatically disqualified and will forfeit the prize.
  20. By entering this Promotion you accept and give Diageo the right to send you promotional content in the form of competitions and Promotions and the like. You have the right to opt out of receiving promotional content by contacting us on the below contact details.

21. We process your personal information to administer the Promotion, verify entries/winners, deliver prizes and meet our record-keeping legal duties under the CPA.
22. You further accept and give Diageo the right to transfer, where applicable, your personal information:
  - 22.1 to any of its third parties for the purpose of processing the information which shall accord with the Protection of Personal Information Act 4 of 2013 (POPI); and
  - 22.2 outside of South Africa, such transfer shall conform with the provisions of the POPI.
23. The laws of South Africa govern these terms and conditions.
24. Diageo SA Address: Building 4, Maxwell Office Park, Magwa Crescent West, Waterfall City, Jukskei View, Midrand, 2090.
25. Contact details - 010 003 8100 Customer Marketing Department.